



So Easy

So Fast

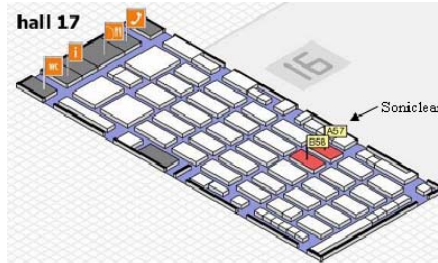
So Clean

Soniclean

Medica 2006 Trade Show & Congress, Düsseldorf, Germany

Soniclean will be exhibiting at the MEDICA exhibition in Düsseldorf, Germany from 15 – 18 November 2006. Soniclean have a booth in hall 17 on the “Innovation Australia” stand (number A57 – B58), where we are one of 24 Australian companies exhibiting.

Soniclean has already created plenty of interest for the Medica exhibition through the extensive company and product information available at the Medica portal, which can be accessed at <http://www.medica.de/>



Soniclean location Hall 17 Stand A57



Ultrasonic Washer, lifter



Ultrasonic Irrigator

We will be demonstrating our new range of benchtop ultrasonic cleaning machines along with our S2800 automatic benchtop Ultrasonic Irrigator and our free-standing automatic Ultrasonic Washer, with lifter and irrigator. These machines will be fully operational at the exhibition so that they can be completely appreciated. Also included with the Ultrasonic Irrigator and Ultrasonic Washer is our new Machine Reporting System (MRS) and online Printer options, for use in recorded validation of machine performance.

Soniclean will also be launching our newest innovation, the SONIC 200. This product is a probe that measures the ultrasonic activity in all areas of a water bath, enabling the user to validate the machine performance. In addition we will also be using the SONIC 200 probe to demonstrate the effectiveness of Soniclean’s unique state-of-the-art “Pulse Swept Power Technology”.



SONIC 200



Benchtop range

Feature story:

- Medica 2006 Trade Show & Congress

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- Australian Distributor Profile – Ari Morton
- Soniclean wins 2006 Australia British Chamber of Commerce Export Award
- Soniclean wins 2006 Hong Kong Australia Business Association Import / Export Award

Dates to remember:

- 20-21 Oct - SAPNA State Conference, Adelaide
- 10-11 Nov - Operating Room Nurses Association, Perth
- 15-18 Nov - Medica 2006, Düsseldorf, Germany
- 17-19 Dec - 3rd International Health & Medicine Exhibition, Cairo- Egypt

Federal SRACA Conference & Trade Display, Melbourne, Australia

Soniclean has just returned from an extremely successful exhibition at the Federal SRACA conference held over 3 days, 5-7 October 2006, in Melbourne, Australia.

The interest in our range of ultrasonic cleaning machines was enormous. There were over 600 delegates and trade representatives at the conference. Our most sought after trade raffle prize was a “Hot Pink” 120T ultrasonic benchtop cleaner. It was won by a very happy Samira from Liverpool Hospital in New South Wales.

In addition to the strong interest in our Ultrasonic Irrigator and Ultrasonic Washer with Lifter and Irrigator we were overwhelmed with the interest in our latest product, the SONIC 200.



Samira (left) accepting the raffle prize



Left to Right: Ari Morton (Matrix Surgical)
Jodie Sabato (Soniclean) Greg Harrison (SESS)

The SONIC 200 is a measuring device developed by Soniclean to measure the Ultrasonic Amplitude in the ultrasonic water bath, thereby validating that the ultrasonics is working to specification. The probe can be easily moved around the bath to verify consistency of the ultrasonic activity throughout the entire bath and to check that there are no “dead spots” where there may be a faulty transducer that needs replacing.

The SONIC 200 could arguably replace the standard aluminium foil test as the probe measurement has been calibrated using an aluminium foil test.

The SONIC 200 offers modern technology to verify and validate the correct level of ultrasonic activity in any ultrasonic cleaning bath of any make or size.

We are expecting the same level of interest will be shown in the product at MEDICA as was at FSRACA in Melbourne.

Australian Distributor Profile Ari Morton - Matrix Surgical

"We will fly to the Moon to make the sale!" Is his motto.... Well maybe not the Moon this time but Broken Hill Hospital was definitely a fly-to proposition!

Just prior to assisting Soniclean at the FSRACA exhibition in Melbourne, Ari (Biggles) Morton from Matrix Surgical, Soniclean's Distributor for Victoria, New South Wales, ACT and Tasmania, chartered an aircraft to clinch the deal with Broken Hill Hospital for a Single Tank Ultrasonic Washer with Lifter and Irrigator.



Pilot, Antoine Hanekom, and the plane that took Ari to Broken Hill

Matrix Surgical headquarters in Melbourne has been very successful in selling the Soniclean Ultrasonic Cleaners and earlier this year were rewarded with the additional territories of New South Wales and ACT.



Ari Morton

Ari Morton is Matrix Surgical's Senior Sales Representative who looks after Victoria and Tasmania and has recently added New South Wales & ACT to his portfolio. Ari is aptly assisted by Adrian Bordignon who looks after half of the Victorian hospitals.

Baden Morton (Ari's Uncle) is the Managing Director of Matrix Surgical and is very happy with representing the Soniclean Product Range. Baden visited the FSRACA exhibition in Melbourne to gauge for himself the popularity of the Soniclean products and he was not disappointed!

Ari has a great rapport with Hospital CSSD and Theatre staff and visits them regularly, with cakes, to put on demonstrations of the Soniclean Ultrasonic Irrigators and bench top machines.

He has an intimate knowledge of hospital surgical instruments and requirements as Matrix Surgical supplies the products as well as representing Soniclean.

Ari is a keen cricketer and motor car enthusiast. He is married to Lisa and they have a baby boy, Oliver, who is 4 months old.

Hong Kong Import / Export Award

Soniclean were presented the Hong Kong Import/Export award at the South Australian section of the HKABA Annual Dinner on 18 August 2006. Soniclean has been selling its Ultrasonic Cleaners into the higher end of the Health Market in Hong Kong and Mainland China.

These products include:

Ultrasonic Irrigator Machines

The Ultrasonic Irrigators were specifically designed by Soniclean to meet the needs of Hospitals requiring an efficient way to clean cannulated (hollow) instruments used in modern day keyhole surgery.



Susan, Julian & Aaron holding Awards

Prior to the advent of these machines the staff in the Central Sterilisation Service Department (CSSD) had to clean cannulated surgical instruments using pull through brushes and the Hospital's without irrigators still do. The Soniclean Ultrasonic Irrigator is fully automatic whereby the operator just plugs the instruments into a manifold within the machine and sets the cleaning cycle via the machine's digital touch control key pad.

Upon completion of the cleaning cycle, the data records logged for that particular clean are stored in the machine's memory and can be downloaded via an internet connection and or printed out directly to the machine's printer.

Ultrasonic Benchtop Machines

The Soniclean Ultrasonic Benchtop machines are used for a wide variety of applications. The completely sealed design of the Soniclean benchtop machines are decades ahead of their time and conform to IP66.

The sealed concept is based on the naturally harsh environment where some of these machines are used, typically a wet, moisture and often chemically laden air surrounding, incompatible to high voltage operation and sensitive electronic circuits.

Soniclean is ISO 9001:2000 accredited and follow a predetermined set of production procedures with regular reviews and improvements. Soniclean machines are also CE compliant and listed with Therapeutic Goods Administration.

2006 Australia/British Chamber of Commerce Award "Most Successful High Technology Exporter"

To win this award we submitted our Ultrasonic Irrigator with the Soniclean "Machine Reporting System" (MRS) as our entry. The Ultrasonic Irrigators were specifically designed by Soniclean to meet the needs of Hospitals requiring an effective and efficient way to clean cannulated (hollow) instruments used in modern day key hole surgery.

During each cleaning cycle the Soniclean MRS records data for that particular clean and stores it in the machine's electronic memory. The data can then be downloaded via an internet connection and or printed out directly to the machine's printer. Soniclean's MRS provides traceability for the hospital to be able to track which instruments were cleaned by which operator and to confirm that the machine performed to specifications. The MRS facility also provides the capability to observe the performance of the machine via the internet from any internet connection in the world. This is a valuable tool when servicing a machine to be able to diagnose the machine performance parameters via the MRS without having to physically attend the machine.



TGA Registration
Class I Certification
ART# 104498



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