



So Easy

So Fast

So Clean

Soniclean

Message from Management

Soniclean has embarked upon a process and a structural change called 'The New Soniclean Way'. The New Soniclean Way is based upon the successful model of 'The Toyota Way'¹.

There are 14 basic principles in The Toyota Way model, which will form the basis of The New Soniclean Way.

The decision to restructure in this way was made to set Soniclean up with an operational model that will realize the goals the management has set for Global distribution and manufacturing of its ultrasonic products.

Soniclean's operations have been restructured into three main teams:

- **Customer Service** – Green Team
- **Product Development** – Blue Team
- **Outsourcing** – Red Team

These operational teams are managed by:

- **Management & Finance** – Yellow Team

The 'Missions' of The New Soniclean Way are all 'Customer Focused' and include:

- Supply the best ultrasonic cleaning products at the most competitive prices
- Provide products with top quality and high reliability
- Develop new products to meet the market demand
- Provide excellent customer service and after sales support
- To be the product of choice by our customers

The New Soniclean Way's procedures and processes will form the basis for the new Quality Management and Control System, to meet Soniclean's existing requirements of ISO 9001:2000.

The management and staff are very excited about this new way of running the business and are looking forward to the predicted positive results of a company that is going Global.

Julian Smith,
Managing Director

¹. Reference: The Toyota Way by Jeffrey K. Liker

Feature story:

- International Distributor Product Training

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Dates to remember:

- 3-4 Aug – VPNG Annual Conference, Melbourne
- 16 Aug – SA SRACA AGM, Adelaide
- 15-16 Sept – SA Podiatry Assoc Trade Display, Adelaide
- 20-22 Sept – ICASA 4th National Biennial Conference, Sydney
- 5-7 Oct – Federal SRACA Conference, Melbourne
- 10-12 Oct – HospiMedica – Asia, Singapore
- 20-21 Oct – SAPNA State Conference, Adelaide

International Distributor Product Training

In the past quarter Soniclean has conducted workshops for two international distributors.

National Medical Supplies of South Africa, who specialize in the ophthalmic industry and Associated Medical Supplies Co., Ltd. of Hong Kong, who specialize in the hospital markets.

National Medical Supplies were represented by CEO, Ms Stephanie Abraham, whom we first met at the 2005 MEDICA exhibition held in Germany.

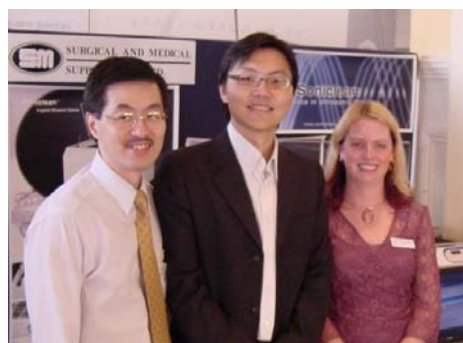
Stephanie offers package systems to ophthalmic surgical units in South Africa, which also includes training staff on the correct methods of cleaning, sterilizing and general care of the very delicate and expensive ophthalmic surgical instruments.

Associated Medical Supplies (AMS), Hong Kong, were represented by their sales manager, Mr Kelvin Lai.

We also first met the founder and CEO



Stephanie Abraham of NMS with Clive, Susan, Julian, Aaron and Wah Tong of Soniclean



Kelvin Lai of AMS with Aaron & Jodie of Soniclean

of AMS, Mr Sydney S. L. Chien, at the 2005 MEDICA exhibition. Then whilst in Hong Kong attending the 2005 Hong Kong Business Forum we were able to further strengthen our relationship with Mr Chien, who also represents a number of Australian Companies in Hong Kong.

AMS plan to demonstrate, to all hospitals in Hong Kong and Macau, the effectiveness of the Soniclean range of ultrasonic cleaners, in particular the S2800 Irrigator used for cleaning cannulated (hollow) surgical instruments.

Kelvin has already received some very encouraging feedback on the S2800 from hospital CSSD staff.

The extensive training we offer at Soniclean provides our distributors with first hand experience on all aspects of the range of Soniclean ultrasonic cleaners. This enables them to confidently provide information and training to their customers.

Australian Distributor Profile

Matrix Surgical

Soniclean has recently appointed Matrix Surgical to cover the NSW and ACT hospital markets. Matrix Surgical have been successfully selling the Soniclean range of ultrasonic cleaners, particularly the S2800 Irrigator, into the Victorian and Tasmanian hospital markets for the past 15 years.

Matrix Surgical are a leading supplier of innovative surgical technology in Australia. Their CEO, Mr. Baden Morton has been involved in the medical industry for the past 25 years and he brings extensive experience to the company. Matrix Surgical's fantastic sales team, who actively promote the Soniclean range of products, is led by Ari Morton and Adrian Bordignon.

Matrix Surgical will also be promoting our free standing single and dual tank ultrasonic washer with lifters.

For all Victorian, Tasmanian, ACT and NSW enquiries please contact: Matrix Surgical, 117a Station Street, Malvern, Victoria 3144 Tel: (03) 9500 1888, Fax: (03) 9500 1071

Email: customerservice@matsurg.com.au

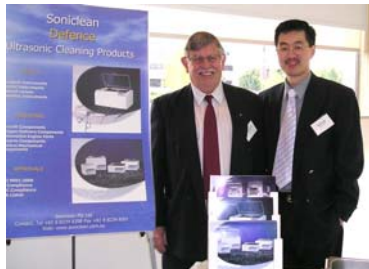
Website: www.matrixsurgical.com.au

Ultrasonic applications for the Australian Defence Forces

Soniclean is already experienced in undertaking business with the Australian Defence Forces (ADF) with the supply of four special purpose Ultrasonic Vapour Degreasers (UVD) specifically designed for the RAAF to clean vital oxygen delivery components for their aircraft oxygen delivery systems. Soniclean have been an approved supplier to the ADF for more than 10 years

Another important area is the Health and Dental requirements of the Australian Defence Forces, whether it is in Australia or for a mobile unit in a foreign country.

Soniclean bench top ultrasonic cleaners are portable and rugged and are fully sealed to IP66 specifications to keep out moisture, which is very necessary when used in humid tropical climates.



Julian & Aaron at DTC

The benchtop ultrasonic cleaners can run off a mains power supply or portable 240v or 110v power supply and can be set up for operation within minutes of arrival. The bench top ultrasonic cleaners are used for cleaning general surgical and dental instruments and the S2800

Irrigator is used for cleaning cannulated (hollow) surgical instruments as well as non-cannulated instruments.

The Soniclean benchtop ultrasonic cleaners can also be used for cleaning items such as automotive parts, small firearm components and for many other applications in a military workshop.

Soniclean demonstrated the ultrasonic cleaning machines to Australian defence and other defence contractors at the Defence Teaming Centre (DTC) Members Showcase at Technology Park, South Australia, on 14th July.

Sonic Solutions - Team Malaysia

Cindy Lai and Jason Ang

Sonic Solutions Sdn Bhd is a Malaysian company set up by Soniclean in 2003 to look after Soniclean's activities in Malaysia. Sonic Solutions is playing a very important role in the structure of the New Soniclean Way as the majority of outsourcing is performed in Malaysia.

Sonic Solutions is headed up by General Manager, Ms Cindy Lai and Technology Manager, Mr Jason Ang. Cindy and Jason were both educated in Australia. Cindy is married with four children and Jason is married with two children.



Cindy & Jason

Their roles are to source, purchase and supply components to Soniclean, whilst always complying with the stringent quality requirements set by Soniclean management. This work also involves monitoring suppliers and maintaining the supply of goods to Soniclean on time and on budget.

As well as outsourcing, the Sonic Solutions team also looks after the requirements of the Malaysian distributors, which includes assisting them with promotional activities and after sales support.

Jason also spends quite a lot of time travelling to our suppliers to check on quality and production issues and to also inspect the goods before dispatch.

Trade Displays

SRACA (SA) Conference, 28-29 April in Adelaide and

SAPNA Country Study Weekend, 16-17 June at Victor Harbour, South Australia

Soniclean attended both of these trade displays with Surgical & Medical Supplies, our South Australian & Northern Territory hospital distributor.

Both conferences were very well attended and there was plenty of interest in our products, both the S2800 Irrigator and smaller benchtop machines.



Kevin Neeson of S&M with Jodie at SRACA

To demonstrate the effectiveness of Soniclean's pulse swept power ultrasonic technology we set up a Soniclean model 250T benchtop cleaner to clean delegate's jewellery and glasses, which as usual, was very popular.



TGA Registration
Class 1 Certification
ARTG # 104498



Head Office

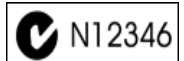
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